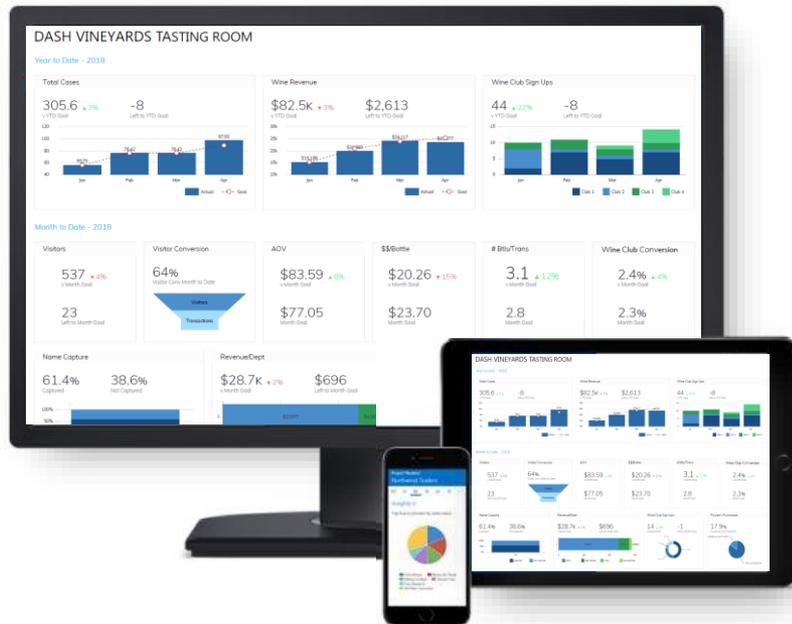# Introducing **dash.**
by JUICE BOX | direct

Fully Customizable Dashboards

Integrated, Business-specific Data Sources

Individualized & Blended Metrics

Accessible & Easy to Use

Role-specific, Password Protected

Industry leaders use data to drive strategies, increase accountability, and motivate team performance.

A well-designed dashboard allows leaders to visually organize and display the data to quickly bring trends to light, keep teams focused and allow for winning decisions as the business evolves.

dash. is a cloud-based solution providing a visual dashboard of data, allowing brands to quickly identify where to concentrate efforts to improve efficiency and sales. It is designed for anyone who doesn't have robust staffing or more than a few days a month to analyze data – but who understand the value in empowering their teams with information.
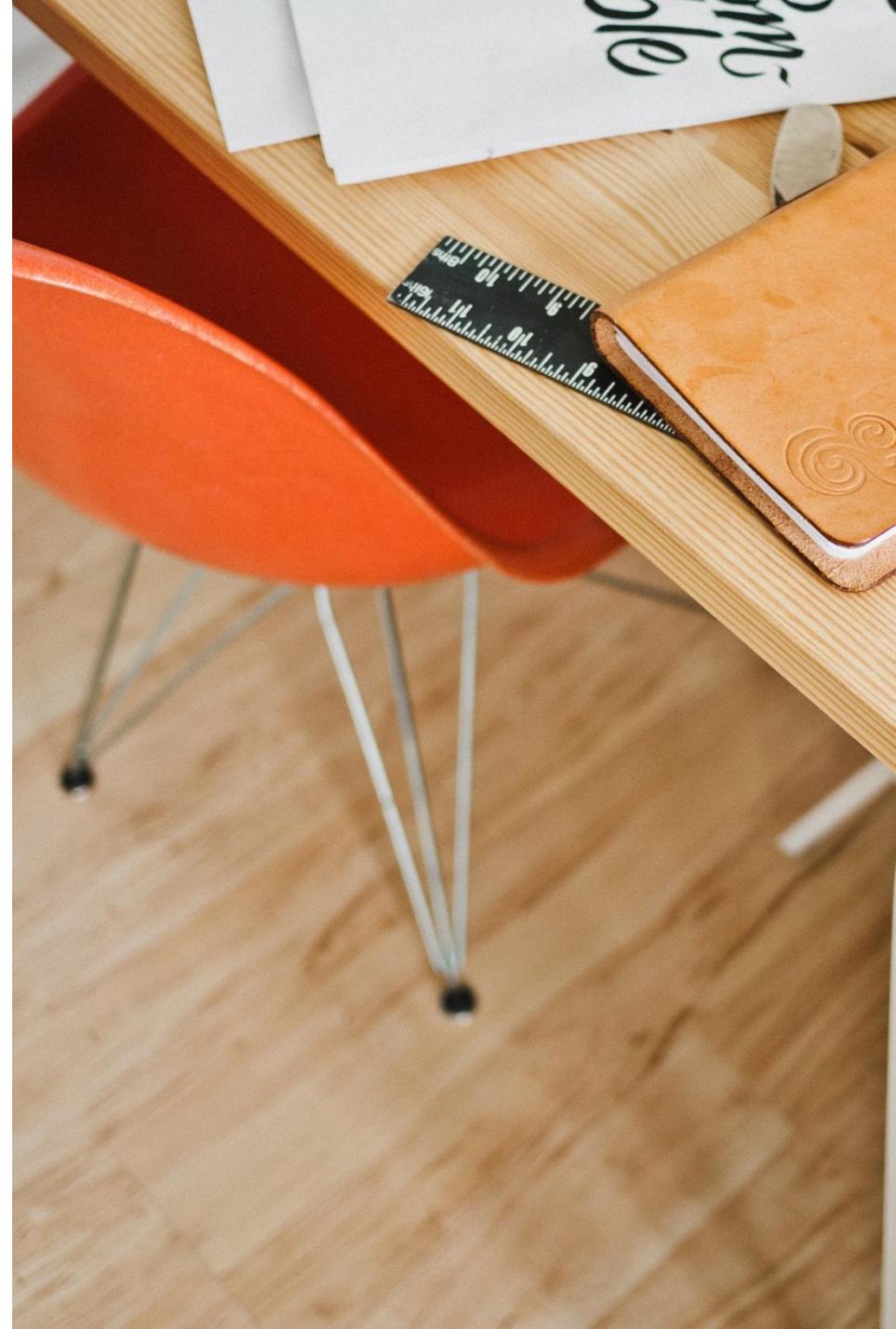
dash. turns sales, accounting & customer data into easy-to-understand dashboards that help drive decision-making

Engage your organization in driving business success – aligning all teams and functions around key performance indicators
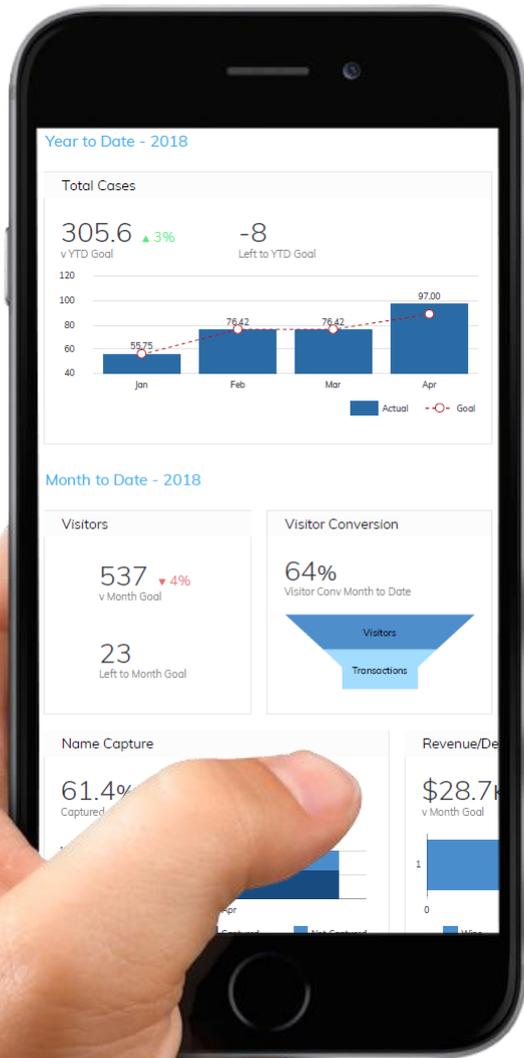
Empower team members with relevant & timely information; set goals, track results and refine strategies in real time

Elevate your business by quickly identifying trends and using insights to better manage your company towards success

Fully Customizable & Unique Dashboards

With **dash.**, you can get specific answers to your business questions by blending and comparing data from a variety of sources on fully-customized and unique dashboards. Whether you want to monitor your business by sales channel, by marketing execution, by customer type or more, **dash.** provides insights tailored to your needs.

dash. features over 300 pre-built metrics, allowing for quick and easy dashboard design integrated with data from over 150+ platforms like Salesforce, QuickBooks, Google Analytics, MailChimp, Facebook, and more. **dash.** also seamlessly integrates data from wine industry providers like Wine Direct, eCellar, AMS, vinSUITE, and ShipCompliant. Whatever your question or data source, **dash.** can help you find the answer.

dash. Integrations

dash. allows you to connect directly to your data – regardless of where it is.

Featuring 150+ integrations with many of the top service providers for ecommerce, CRM, accounting, social media, advertising and more. **dash.** also accepts data from wine industry providers like Wine Direct, eCellar, AMS, vinSUITE, ShipCompliant. As well, data can be accessed from spreadsheets, databases, .CSV files, or any open API. Whatever or wherever your data, **dash** has you covered.

Basecamp 2 Zoho CRM Salesforce Google Analytics Google AdWords Instagram Amazon Seller Central

Twitter SugarCRM Quickbooks Online MailChimp Facebook ChannelAdvisor Google Sheets

Just a sampling of integrations available...

Accessible, Secure & Easy to Use

Cloud-based Access
via desktop, tablet and mobile platforms, transmitted over the internet with SSL encryption.

Easy Set Up & Use
Create a clear view of your business without weeks of training or hiring a technical staff to maintain your data.

Automated & Accessible
Data syncs automatically; dashboards are ready when you are. Schedule emailed .PDF reports daily, weekly or monthly.

Unlimited Users
Team-based visibility with access to password-protected dashboards. No hidden "per user" fees.

Historical Snapshots
Ability to scroll back in time and review historical snapshots of your data.

Safe & Secure
Dashboards are password-protected with read-only, role-based access to your data.

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User-based Solutions

| General Management	Tasting Room	eCommerce	Wine Club	Sales	Marketing	Operations
Identify and monitor the health of your business, by department, by team, by strategy. Achieve competitive advantage with real-time views of the key performance indicators for your business.	Quickly access customer purchasing and conversion activity; how many bottles per order did we sell today? Which products sold best? How are staff performing against goals?	Integrate website, shopping cart, email marketing, social media, Google Adwords and Google Analytics data into one dashboard – to see how each is driving revenue and customer engagement.	Track shipment & incremental purchase behaviors. Monitor member purchasing across multiple channels. Quickly identify conversion, purchasing and tenure trends.	Bring together data from a variety of sources to track shipments, revenue, commissions, product depletions and more. Integrate data across multiple sources to quickly understand trends and refine sales strategies.	Track and identify marketing campaign effectiveness. Monitor customer acquisition rates and costs. Identify market, customer and geographic trends and opportunities.	View operational effectiveness, costs and profit margins. Monitor inventory and identify opportunities to optimize product development, pricing and channel allocation.

dash.
Fully Customizable | Accessible | Automated | Secure | User-based
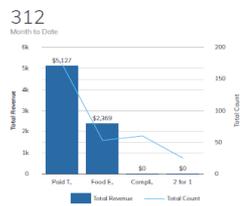
Sample Dashboards
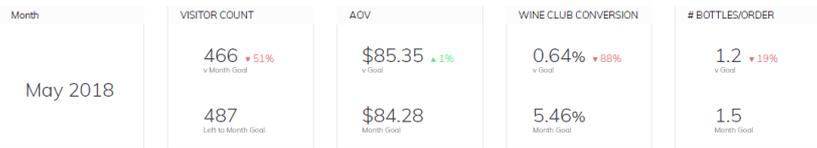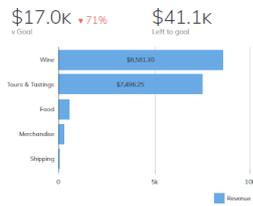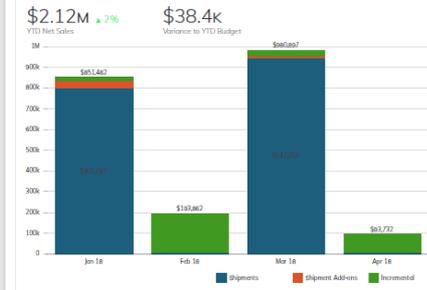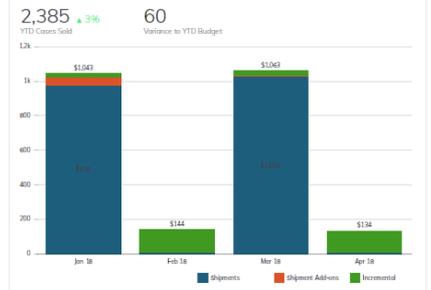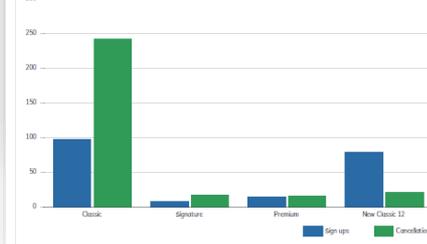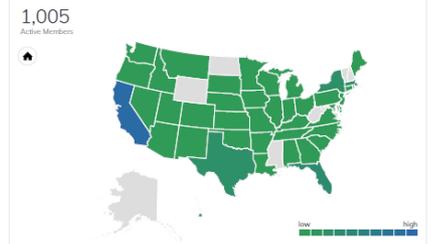
Getting started in 1-2-3...

With **dash.**, it's quick and easy to get your dashboards up and running:

1. Define the dashboards and metrics you want to track. Our team leads a kick off meeting where desired dashboards, users, key metrics and data sources are defined.

2. Integrate **dash.** with your data sources. We take care of the integration – you simply provide access to the data.

3. Set the **dash.** scheduler to refresh your data so you can stay up-to-date. Once dashboards are established, online access is granted to users and reports can be scheduled to ensure everyone is focused on the data that matters most.

Dashboards are typically set up in 1-2 weeks, depending upon complexity of desired data and system integrations. API integrations not currently offered by **dash.** may require additional timing and fees for implementation.

JUICE BOX | direct

We empower wineries to strengthen brand performance and increase sales through compelling, meaningful and unique solutions.

www.JuiceBoxDirect.com | www.JuiceBoxDash.com

Refreshment for the Wine Industry

Kristi Taaffe | 415.385.1662